

VERTUS



ISSUE N° 1

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WHEN EXPERIENCE RULES

A BRAVE NEW WORLD
MEANS LUXURY IS CHANGING

10 GEORGE STREET

INTRODUCING THE FIRST CHANCE
TO LIVE WITH VERTUS

BUILD-TO-RENT

NO JARGON, NO FLUFF, JUST PLAIN
ENGLISH. WHAT IT IS, AND HOW IT WORKS

WELCOME TO VERTUS

The word 'home' holds various meanings. The definitions with which we attempt to define it are shaped by our own unique experiences – experiences that resonate beyond bricks and mortar.

What I believe nurtures our understanding of home is those we share it with and what it gives us access to. Community and place. It's my hope that Vertus will mean many things to many people: new-found freedom and flexibility, true comfort and security, and access to a new lifestyle set in one of the world's most exciting districts. Because home isn't just a place to live, it's somewhere to thrive. Our first building, 10 George Street, has been conceived with these values in mind.

How we live is changing, so where we live must also evolve. This magazine is our opportunity to champion conversations surrounding the changing nature of ownership and to pull the curtain back on what life in our home, Canary Wharf, looks like.

Welcome to Vertus – a new home for Canary Wharf.

/ Alastair Mullens, Head of Vertus

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in Canary Wharf



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LEASE IT

Apartments to lease, ready to move in, simple to register.
Flexible tenancies, exclusive events and the keys to a new
community in Canary Wharf.

LIKE YOU

A lifestyle driven by experience, a service without the
hassle and inflexibility of renting as you've known it.

OWN IT



Living room in a one bedroom apartment.



Living room in a two bedroom apartment.



This is Vertus. A new landlord for Canary Wharf bringing Residential Leasing, brand new apartments and a thriving community to the Estate on behalf of Canary Wharf Group. Residential Leasing is a new way to rent, providing access to the lifestyle you want, free from the commitment you don't, and delivered by a developer with an unrivalled reputation and long-term commitment, not just to Vertus, but to the district it calls home.

Three brand new buildings make up the current Vertus portfolio. 10 George Street is the first chance to live with Vertus – and indeed, the first chance to live on the private Estate in Wood Wharf – 327 apartments over 37 storeys with a distinctive architectural personality, rising above the gardens and boardwalks of Wood Wharf's waterside.

8 Water Street, also in Wood Wharf, complements its close neighbour with a more low-rise character, bringing 174 waterside apartments and a roof terrace (the largest outdoor space in the Vertus portfolio) that feel intimately connected to the water and gardens below.

And Newfoundland, a striking new addition to the Estate's celebrated skyline, comprising 636 apartments arranged over a 58-storey tower adjacent to the Thames, with dramatic views of Canary Wharf and the City.



Club Vertus is the heart of life here, with a variety of social spaces to make your own. Escape to the Lounge to put your feet up, make your way to the self-service bar to socialise with friends and guests, and book the dining room, known as the Parlour, for almost any social occasion. There's also a 24 hour gym studio to help you stay active, plus a 24 hour concierge for taking deliveries, offering a warm welcome, and ensuring complete peace of mind.

Whether together, entertaining, or in search of sanctuary, the apartments at Vertus are designed to complement your lifestyle – choose fully-furnished or curate your own space – complete flexibility however you decide to let life unfold. Tenancies are just as flexible and tailored to you, with no fees, letting you extend at any time with no extra cost.



Kitchen in a two bedroom apartment.

T H E

S H I F T

O W N

T O A C C

We've entered an age where we're comfortable leasing everything from films to furniture. But what does this mean for the definition of 'luxury'? In a world where access to something is beginning to matter more than owning it, people no longer perceive ownership as the ultimate prize. In this world, experience rules.

F R O M

E R S H I P

E S S



GO YOUR OWN WAY

Spotify, Netflix, BorrowMyDoggy. Besides representing a perfect weekend, what do these three services have in common?

The answer? They offer access to things you want, without having to own them. When we hear terms like 'collaborative consumption' and 'experience economy' our eyes glaze over. But it's really quite simple. Whether a monthly subscription, or an every-now-and-then spend, you're renting things as and when you want or need it.

Think of your favourite album. You grew up with it, it helped you through some tough times, and you think it's the most beautiful piece of music ever written. But you also love listening to the thousands of other songs your music subscription gives you access to. Then there's the dog. Of course you love dogs, but can you realistically give one the love and attention it deserves while juggling a full-time job and weekend plans? It's a dilemma many of us face, but the shift from ownership to access is teaching us that, in fact, we don't have to compromise.

Most narratives surrounding this topic revolve around car ownership. Thought pieces imagine us hurtling toward a future in which motorised transportation is something to subscribe to, not leave on your drive 96% of the time. So we Uber our way around cities, move apartments with Zipvans, and hire one of the street's communal Teslas for trips further afield (in fact, this is already built into Elon Musk's business plan. He envisages a future where Teslas aren't individually owned, but shared).*

WE DON'T OWN
ANYMORE

ARE YOU EXPERIENCED?

But it's not just when getting from A to B that we're noticing this shift...

The urge to consume things that reflect our identities hasn't changed since our hunter gatherer ancestors wore shells around their necks, or marked themselves with rudimentary tattoos. It's just that, after a 20th Century worshipping the 'big house + nice car = luxury life' equation, today's 21st Century creed is more careful to choose how they consume. And, increasingly, they're consuming experiences.

As a recent article from ING Media's Essays on the Blurred Edges of the Built Environment espouses, perhaps this is the difference between consumerism and conscious consumption:

"Ownership for ownership's sake isn't cool anymore; consumers are driven to keep only what is essential to them and rent the rest."[†]

"TODAY'S 21ST CENTURY
CREED IS MORE
CAREFUL TO CHOOSE
HOW THEY CONSUME.
AND, INCREASINGLY,
THEY'RE CONSUMING
EXPERIENCES."

*businessinsider.com

[†]"Why we don't own." Essays on the Blurred Edges of the Built Environment. ING Media



EXPERIENCES
ARE
CONSIDERED
ESSENTIAL
INGREDIENTS
TO
WELLBEING

MAKING MEMORIES

Our lifestyle habits used to be framed by the language of addiction and rehabilitation. We 'shopped till we dropped', or we headed out for a little 'retail therapy'; some of us, to our shame, even became 'shopaholics'. Conversely, the pursuit of experiences is seen as essential for personal growth. We describe them to our family and friends as 'eye-opening', 'heart-warming', even 'life-changing'. Rather than soundbites you'd associate with compulsive behaviour, we're hearing emotive language describing something far more enriching.

Global sustainable energy company, Enel, put it this way:

"Experiences are considered the essential ingredients to wellbeing... [people] have realised that nobody can steal their memories, nor will they lose value in a financial crisis."*

It's a good point. Some argue there's a transience to the prioritising of experiences, but it's often what we can't touch that brings us the greatest joy. An experience may be temporary, but memories live forever and shape how we think and feel.



"PEOPLE AREN'T JUST ACCEPTING SHIFTS IN THE WAY THINGS ARE DONE, THEY'RE ACTIVELY SAYING NO TO OWNING AND YES TO RENTING WHEN IT SUITS THE LIFESTYLES THEY WANT TO LEAD."

MORE THAN A FEELING

A few years ago, Forbes started using the term 'NOwnership'[†] to summarise this trend – more appropriate because it implies choice in the matter. We can't ignore economic and technological factors of course, but neither can we fail to recognise the whims and desires of what is categorically a better informed, and more independent-minded population than ever before. People aren't just accepting shifts in the way things are done, they're actively saying no to owning and yes to renting when it suits the lifestyles they want to lead, and the experiences they want to curate for themselves. They're the ones doing the shifting, not the other way around.

How we feel so often gets left out of the equation when economics enters the mix, and it's easy to forget that luxury isn't a 'thing', so much as how that thing makes you feel. In fact, by removing the shackles inevitably brought by ownership without compromising access to that which we love, we're seeing a purer form of it than ever before. After all, if something makes you feel happy, is that not luxury?



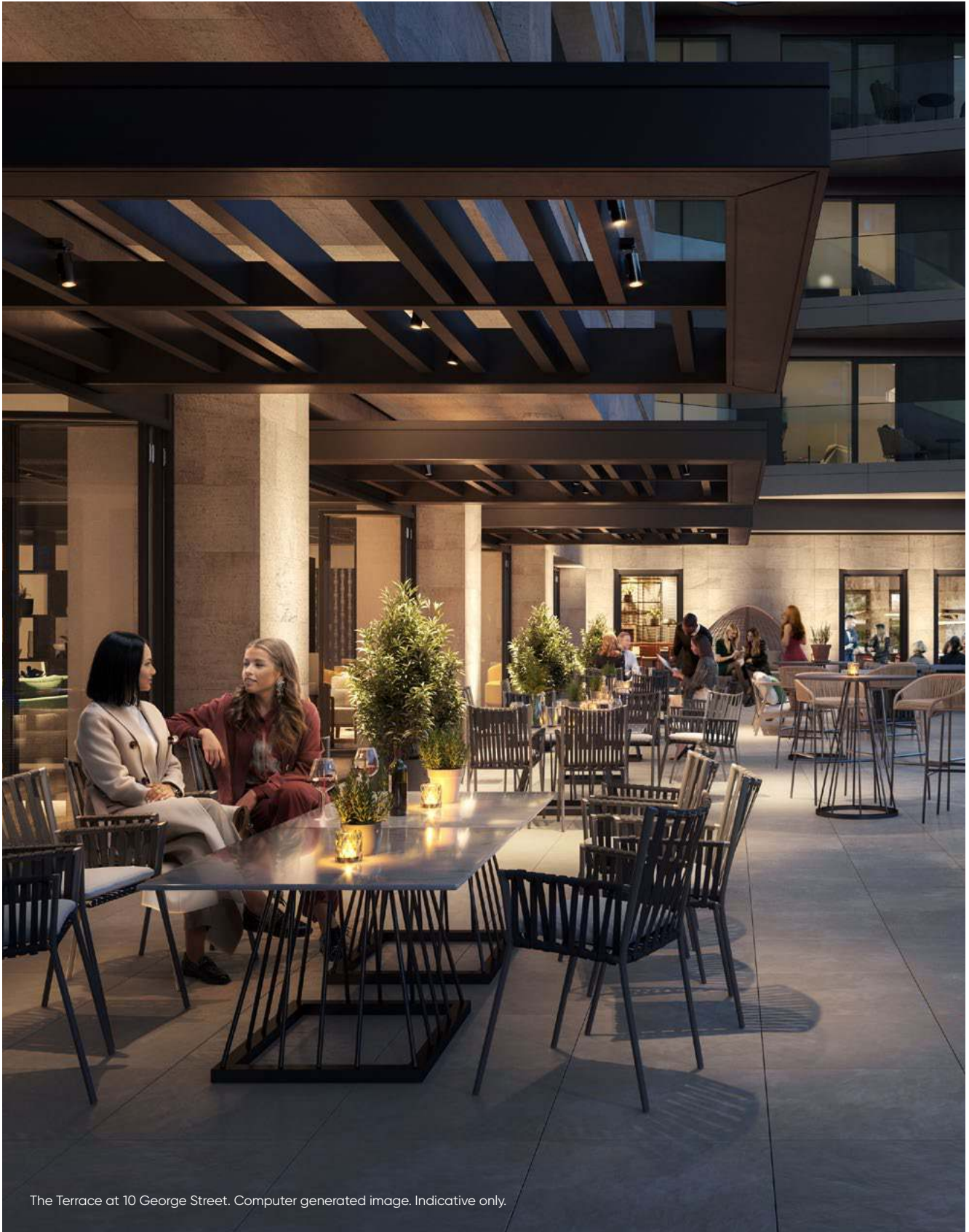
*enel.com

†forbes.com

BUILD TO RENT EXPLAINED

People are demanding more choice in the way they live their lives. When it comes to where they live, this means greater flexibility, improved quality, and an enriched lifestyle. Meeting this demand is a wave of Build-To-Rent (BTR) developments reshaping our city. But what is BTR exactly? Here, we address the most common myths to give a clearer view and separate fact from fiction.





The Terrace at 10 George Street. Computer generated image. Indicative only.

01

"BTR IS ANOTHER TERM FOR THE PRIVATE RENTED SECTOR"

This is a common misconception. The Private Rented Sector (PRS) is an umbrella term for any residential properties owned by landlords and rented by tenants.

BTR falls under this, but refers exclusively to properties purpose-built for renters. They generally include at least 50 homes, and are owned and managed by one landlord with dedicated on-site management.

02

"IT'S THE SAME AS CO-LIVING"

With co-living, the only private living space provided is a bedroom, usually accompanied by an en suite bathroom. This encourages use of the shared spaces, elevating the sense of community. University halls of residence are a good example.

03

"IT'S SIMILAR TO SHARED OWNERSHIP"

Shared ownership is when someone owns a share of a property and pays rent on the remaining value. They may start off owning a small share, and then gradually 'staircase' to increase their stake in the property. It's typically aimed at first time buyers, though not exclusively.

04

"IT'S A COMPLETELY NEW CONCEPT"

Though a relatively new idea in the UK (the first BTR scheme launched in 2013*), the concept is already well-established in many European countries like Germany. The same is true for the US, where it's known as 'multi-family housing'. Despite the name, it's equally for those without children, and developments range from high-rise, high-end, city centre buildings, to low-rise, family-focused, suburban models.

*Building the new private rented sector: issues and prospects (England)', June 2017. House of Commons Library

05

**"IT'S A STEPPING STONE
TO HOME OWNERSHIP"**

Whether you're hoping to one day own a place, would prefer not to, or haven't made up your mind yet, renting in a BTR development is a choice, not a stopgap. Those who will live at Vertus, for example, will choose to do so because it provides the location, lifestyle and flexibility they want, without the hassle and limitations brought by owning.

06

"IT'S MAINLY FOR SINGLE PEOPLE"

Anyone can live in a BTR building. What unites the people who live somewhere like Vertus is not whether they come alone, as a pair, or with a family, but their common desire to live somewhere that reflects who they are and what they value.

07

**"THE UP-FRONT FEES ARE EVEN HIGHER
THAN TRADITIONAL RENTING"**

In fact, there are no up-front fees whatsoever. At Vertus, all that's required is one month's rent in advance. You can also extend your tenancy at any time and at no extra cost.

08

**"THERE ARE ONLY SHORT-TERM
TENANCY OPTIONS IN BTR"**

Another common misconception. At Vertus, you have full control over the length of your tenancy. There are no restrictions other than a minimum commitment of three months.



Living room in a one bedroom apartment.



Laura Fulmine, owner of
Modern Art Hire (M.A.H)

Lease life to the full

So a new language is emerging. Endless swaps. Subscription economy. Exclusive hire. It's introducing a new way to live your life. Get exactly what you want, whenever you want it, for as long as you need it. The age of access brings you living on your terms. And we want to explore how far it can take you.

From bikes to DSLR camera gear, modern art to online fashion, industries everywhere are catching on to a shift from ownership to access. With the desire for convenience growing, and leasing now shaking hands with luxury, brands everywhere are starting to adapt. We've chosen to bring you four emerging companies from the UK and further afield that show this sea change.

Business #1: Buzzbike the city



Returning to London after a few years of working abroad, Tom Hares was alarmed by the city's congestion. "But I was also inspired by the number of bikes already on the road," he says.

Alongside friend Andy Nunn, he created Buzzbike. For a monthly fee of £29.99, Buzzbike lets you get a great bike that's yours full-time, everything you need to ride it, plus support like servicing with the flexibility to cancel anytime.

"We felt not enough was being done to get people onto bikes," says Andy. So he and Tom did it. Buzzbike now encourages its community to come together, to share across the app, and to enjoy the freedom of access living.

buzzbike.cc

Business #2: Parachut: in focus



Own nothing. Have everything. That's the mantra at Parachut, a US company that makes buying and owning film and photography gear a thing of the past. Instead, the brand, which has plans to soon expand into Europe, encourages its fans to embrace sharing and borrowing.

**'OWN NOTHING.
HAVE EVERYTHING.
THAT'S THE MANTRA
OF PARACHUT.'**

It's simple. You just browse their warehouse, which is packed with digital cameras, lenses, drones and more, add gear to your shopping cart, choose your membership plan, then later return what you've borrowed. It's all done on a points system. Everyone's a winner.

Already featured in Forbes, Wired and Entrepreneur, Parachut demonstrates how even luxury goods like high-spec camera equipment have entered the age of access.

parachut.co

Business #3: **Art for all with M.A.H**

Laura Fulmine is an exceptional Interior Stylist and Creative Director based in London. Seeing the need for a pioneering platform to connect contemporary artists with art lovers, Laura created Modern Art Hire (M.A.H). But it comes with a twist.

From paintings to prints, sculpture to ceramics, M.A.H gives you access to the best art without the enormous price tags. And it's yours for as long as your home needs it.

A drape wall sculpture for your bedroom. An abstract vase for your dining table. Or your own pop-up art collection for a special occasion. M.A.H will provide pieces created by their 'ever-evolving collection of talented, inspirational artists and makers', whilst offering creative solutions to interior projects.

modernarthire.com



Business #4: **Front Row fashion**

Online fashion service Front Row promises to provide you with everything you wear, everywhere. The great thing is you only rent their clothes. So you can restyle whenever you fancy.

By signing up to one of their plans, you can browse their closet and choose from thousands of designer styles. You can even see what other members are renting now – to either be part of this season, or stand out and start a new trend.

So it's clear the way we both live and work is changing. In today's connected world, owning is far from the only option. In fact, it's no longer the sensible option for many of us.

Leasing offers us a life of freedom. It creates conscious communities of people who want to share more and waste less. And it's so convenient that it puts brilliant brands and the work of talented people into your hands and homes.

frontrow.uk.com

WOOD WHARF — CANARY WHARF'S NEW DISTRICT

The arrival of Wood Wharf has heralded a new era. Broadening and extending Canary Wharf to the east, it promises to be a thriving neighbourhood, bringing new work spaces, brand new bars and restaurants and, for the first time, residents to an already vibrant district. But what's the vision behind this new 23 acres? And what does it mean for the future of this great Estate?





The completed 128 acre private Estate including the new Wood Wharf district. Computer generated image. Indicative only.



The Lanes, Wood Wharf. Computer generated image. Indicative only.

'STREETS MAKE COMMUNITIES'

A mantra that, as a recent newspaper article points out*, is thankfully working its way back into common thought. The rekindling of this ancient wisdom is breathing life back into the neighbourhoods that have taken heed, in fact, the winner of this year's Royal Institute of Architect's Stirling Prize was a street in Norwich.[†]

But this is hardly a revelation for Canary Wharf Group. They've always known this. Who else would build shopping malls underground in order to create streets, parks, squares and events space above it? It's vital to ensuring Canary Wharf doesn't feel like any other development, and means the community here has thrived – now a 160,000 strong legion who visit every day to work, shop and experience the cultural offering.

It's easy to stand well back, see glass giants punching through cloud and mist, and draw the lines of your conclusions there. But the real personality of this remarkable district is found up-close, at ground level, where the people are. Meeting, eating, drinking, listening, browsing, passing through – it's a parade performed on a very human scale.

HOME COMING

How a neighbourhood is designed – the architecture, layout, curation – it's a language that people read. This is the point at which developers communicate with their audience. But it's not about considering each aspect on an individual basis. Rather, it's about approaching the thing holistically – as a sum of parts, not just a series of them.

This approach has governed Wood Wharf from its inception. The home of inspiring performances, acclaimed art installations and colourful collaborations, the wider Estate has long represented a richness of experience that inspires people to connect – and this new district will enrich it even more.

Exceptional work space accommodation within a neighbourhood of new homes, landscaped open spaces and a variety of shops, bars and restaurants, Wood Wharf is a landmark new development for London.

The stores here will be at street level, lending a point of difference to neighbouring Jubilee Place and hinting toward there being a real sense of independence here. Water Street's floating restaurant pavilions will exploit one of the district's greatest assets (its waterside) to make people feel more intimately connected to the water below, and bring a whole new dining experience to Canary Wharf.

Nine acres of green space, plus Harbour Quay's enormous boardwalk wrapping the southern cape of Wood Wharf, offer opportunity for waterside strolls or fitness trails. Streets where traffic isn't banned, but certainly demoted in favour of cyclists and pedestrians, make this an enjoyable environment for everyone, and Canary Wharf Group are even exploring the possibility of creating a 'Wellbeing Centre'. What all this means is a series of interconnected and inclusive spaces promoting wellbeing and a positive work-life balance.

'EXCEPTIONAL WORK SPACE
ACCOMMODATION WITHIN A
NEIGHBOURHOOD OF NEW HOMES,
LANDSCAPED OPEN SPACES AND
A VARIETY OF SHOPS, BARS AND
RESTAURANTS, WOOD WHARF IS
A LANDMARK NEW DEVELOPMENT
FOR LONDON.'

*Streets make communities. Have architects realised this at last?' The Guardian, 2019.

[†] architecture.com

STREETS AHEAD

Sensitive to the stress of modern urban living, Wood Wharf is Canary Wharf's answer to what people now want from their neighbourhoods.

A new scene in the Estate's prolific story, it's a continuation of the same values and vision that have long been cornerstones for this now world-famous destination. Yet, at the same time, it's adjusted the formula. Wood Wharf will have a living, breathing residential community at its core, meaning an emphasis on wellbeing and the delivery of inclusive spaces fostering genuine cohesion.

Streets help to make communities, yes, but it takes a whole lot more to make those communities love where they are. Wood Wharf is the shape of things to come.

'A NEW SCENE IN THE
ESTATE'S PROLIFIC STORY,
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BEEN CORNERSTONES FOR
THIS NOW WORLD-FAMOUS
DESTINATION. YET, AT THE
SAME TIME, IT'S ADJUSTED
THE FORMULA.'



The Market Building at Wood Wharf.
Computer generated image. Indicative only.

GREEN

Canary Wharf's unmistakable character comes from its public realm – a wide variety of spaces designed on a very human scale. Intimate gardens where trickling water features complement quiet moments of reflection, and expansive parks and squares – gathering places for a community coming together in both celebration and revitalisation.

Home to London's largest collection of public art, discover 80 permanent works of art to explore. A sheer variety of expression nurturing wellbeing against an inspiring backdrop, all interwoven with an extensive Arts + Events programme.

ENVY

8,000

SQ M OF LIVING ROOF SPACE

20 ACRES

OF LANDSCAPED PARKS AND SQUARES

650 MATURE TREES

REPRESENTING 30 SPECIES AND 2,000 SQ M OF TREE COVER

70,000

SEASONAL PLANTS PLANTED ANNUALLY

GOLD WINNER

'LONDON IN BLOOM 2019'



Originally tasked with ‘bringing luxury to the Canary Wharf estate’, Camille’s role may have evolved over the last 30 years, but one thing has remained true: her unequivocal passion for creating a place people love, and her unwavering pursuit of excellence in striving for it. With nautical scarf and deep blue, thick-rimmed glasses amplifying the unmissable spark in her eyes, Camille bounces seamlessly from tale to tale. Stories of struggle in the face of scepticism (and the satisfaction in seeing it silenced), to more recent times of Winter Lights spectacles.

HALF AN HOUR WITH

Camille Waxer, Managing Director –
Retail & Chief Administrative Officer
at Canary Wharf Group

INTERVIEW BY

Alex Fenton

Camille





Canary Wharf is no longer a place of pin stripes and brogues. How have you seen it change, and why do you think it has?

CW: I remember when I first started on this project in 1990. I would tell people I came over from Canada to work on Canary Wharf, they thought I was crazy and would call it the 'White Elephant' project. Can you believe that, everyone was so sceptical! And look at it now, I don't think any of us could have imagined what we would achieve together and the impact that Canary Wharf would have on London.

Canary Wharf has evolved in an organic way, growing at the right pace. As the office grew the retail grew, and both have changed over the years. Our office tenant base is now more diverse than ever, and our retail, bars, restaurants and leisure have reached 1 million square feet. Our events programme is renowned for its diversity and our art collection has won several awards and rightly so with over 80 pieces. I can't say that in 1990 we knew this is where we would be in 2019, but we believed in it. There was a vision and a great masterplan which has not changed that much since day one.

The biggest thrill through all these years is how people now talk and feel about Canary Wharf. This is our biggest achievement. I love when people say they have been to Canary Wharf, how much they enjoyed it, that they want to come back, and the fact that our shoppers are so loyal.

Canary Wharf is only going to get better with the addition of residential. Who wouldn't want to live here? It's a fabulous development with the best security in the UK!

Speaking of change, are there any newbies close on the horizon that you can let readers in on?

CW: Yes, I can.

Pedler, Grind and Caravan. Also, Crosstown opened recently. Oh, and Third Space are getting a second unit.

The new club at Wood Wharf will be slightly different, alongside what you'd expect from a Third Space club, there will also be a separate section for residents of Canary Wharf. We thought, rather than installing gyms in every residential building, why not let our residents be part of a gym and spa that will be buzzy, with the best classes and instructors?

Are there any other brands you'd love to see here?

CW: I'd love a brand like Uniqlo. I think they'd bring so much to the Estate. With residents soon arriving, I also want to see children's clothing and homeware. People coming to live here will, I'm sure, be the catalyst we need to secure these types of operators. Whole Foods Market would be brilliant too. Also, activity bars and competitive socialising platforms like Puttshack, Swingers and Flight Club would go down well. Wharfers love a bit of sport and healthy competition.

Do you think traditional retail is under threat in this digital age?

CW: Of course digital is putting pressure on retail, but shops are by no means powerless in the face of change. There's no replacement for tangible experience, so as long as the store gives you the product that you want in an environment that makes you feel good, people will continue to shop.

But it's not just about the experience in the shop itself. It's the journey there, everything else you can do while you're there; how a place feels. That's what makes Canary Wharf so successful. Some of the brands who have a store here say it's among their best performing – look at Waitrose. Retail is the glue of Canary Wharf, the catalyst that drives it. But, at the same time, it's a sum of parts.

“Our events programme is renowned for its diversity and our art collection has won several awards and rightly so with over 80 pieces.”

“This ‘new luxury’ has more soul to it, it’s less about alienating now and more about shared experiences. I think this is such a positive shift.”

Are the old 20th Century definitions of ‘luxury’ changing?

CW: How we define it is changing, yes.

What I’ve noticed is a shift towards more affordable luxury, an incarnation that’s increasingly experience-driven. Look at how the hotel industry is responding. People want a boutique hotel that provides a 5 star service, but with energy. The same mindset will change (and is already changing) what we spend our money on elsewhere. This ‘new luxury’ has more soul to it, it’s less about alienating now and more about shared experiences. I think this is such a positive shift.

Canary Wharf has been built with a huge emphasis on public realm. Why is it so important?

CW: Our public realm is so important because it’s what has helped to shape and define Canary Wharf the ‘place’. When the Estate was designed it was unusual to build retail underground. But for us it meant we could have this great public realm on top. It’s in these parks, gardens and squares that we hold events like Winter Lights, beach volleyball competitions, dance lessons, art classes, screen Wimbledon and events like Darkfield with their immersive theatre.

So, you see, everything was designed with everyone who comes here in mind.

Placemaking is one of those things people only ever talk about with regards to the beginning of a project, but it never really stops. Public realm is where placemaking happens, so it’s essential to the success of somewhere like Canary Wharf.



Winter Lights, Montgomery Square.



Outdoor Theatre, Jubilee Park.

What's important to people now?

CW: Increasingly, it's wellbeing. Whether you're here to do your shopping, attend an event, or you live here, the environment you find yourself in is so important.

You'll see a lot of what we're doing at our new district, Wood Wharf has been influenced by this mindset. We're lucky in that we're a vast neighbourhood surrounded by water, so we've harnessed this to ensure people will be happy here, will be healthy here; will enjoy it here – even more than they already do.

“Whether you’re here to do your shopping, attend an event, or you live here, the environment you find yourself in is so important.”

FINISHING TOUCHES

You've moved in and got your keys. It's now time to furnish your home. Over 110 stores across five malls makes Canary Wharf home to large collections of both international brands and familiar high street faces. Everything you need (plus a few surprises), to add the final touches to your home.







KITCHENAID MINI STAND MIXER
WAITROSE & PARTNERS, CANADA PLACE
£399.00



TOM DIXON BEAT FLOOR LAMP
WAITROSE & PARTNERS, CANADA PLACE
£750.00

Canary Wharf is home to Cabot Place, Canada Place, Jubilee Place, Churchill Place and the more recently opened Crossrail Place. Shopping in this neighbourhood is as convenient as living here. Find just what you need to add your own personality to your lease, or start from a blank canvas and get creative.

DECORATE YOUR HOME

Waitrose & Partners occupies three levels of Canada Place. If you're looking to furnish your home, keep to street level. You'll find all you need for your kitchen, bedroom and bathroom – from red KitchenAid food mixers to Siberian goose feather pillows. Plus there are toys and nursery gifts for any little ones in your life.

On the first floor, you can treat yourself to fashion, jewellery and beauty products, as well as gadgets, electronics and sportswear.



BEOSOUND 2 WITH THE GOOGLE ASSISTANT
BANG & OLUFSEN, 2 SOUTH COLONNADE
£1,650.00



ABUO CERAMIC PLANT POT & STAND SHORTS
OLIVER BONAS, JUBILEE PLACE
£40.00

KIT OUT YOUR APARTMENT

Bang & Olufsen promise to show you what the future has in store. Head to the South Colonnade and find the tech you need to transform your apartment into a home cinema or gamer's paradise.

Invest in Beosound Stage, a powerful soundbar that brings depth and richness to your TV. Or Beosound 2, a touch-control 360-degree wireless speaker that delivers 'finely-balanced Bang & Olufsen Signature Sound in every direction'. Whichever system you choose, you'll add another dimension to your lease. And a great excuse for a night in.

MAKE A STATEMENT

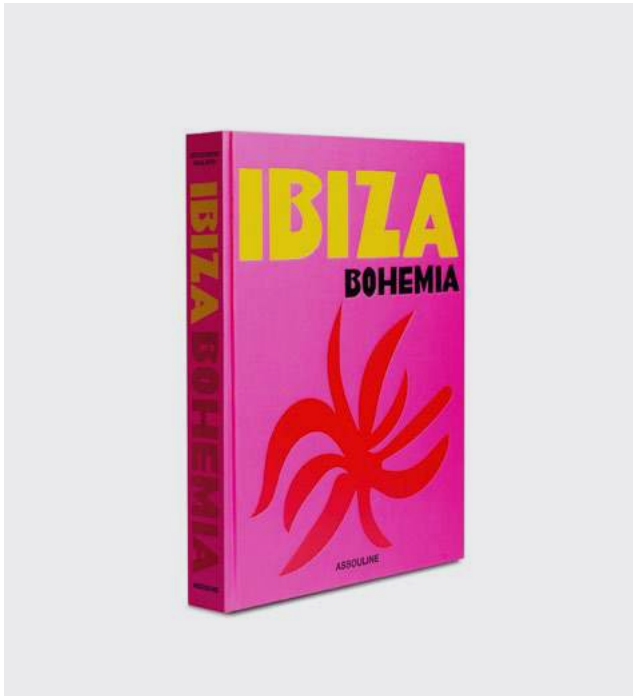
If home is a reflection of self, then perhaps it's time to make a statement about who you are. From David Shrigley wall art to velvet loveseats, scalloped white marble champagne holders to gold and glass jewellery cabinets, Oliver Bonas provides beauty, class and inspiration.

The independent British lifestyle store first opened in London in 1993. Over 25 years later, with more than 60 stores across the UK, Oliver Bonas is adding personality to cherished homes everywhere.

All prices are correct at time of print.



CADMIUS REED DIFFUSER
MILLER HARRIS, CABOT PLACE
£85.00



IBIZA BOHEMIA (HARDBACK)
WATERSTONES, CABOT PLACE
£65.00

ADD EXTRA CHARACTER

Non-fiction classics for the coffee table. Novels for the bookshelf. Notepads for those moments of inspiration. Waterstones is here to add a little literary class to your home.

If you have a special occasion approaching and it's flowers you need, head to Brown's London. Working closely with highly regarded growers in Holland, who deliver fresh flowers and plants to store every day, Brown's can bring life to your apartment with modern or traditional floristry.

Whichever bouquet or arrangement you desire, Brown's is a short walk away. They also offer next day delivery to local postcodes. Of course, there's more to a space than what you see. With scented candles and diffusers from Jo Malone or Space NK, you can bring any aroma, from zingy citrus to warm spice, into your home.

BRING THE ENERGY

Staying home is no excuse for not staying in shape. Turn your apartment into your own personal boutique studio with the Peloton Bike and bring thousands of spinning classes from world-class instructors into your home at the tap of a button. Whether you consider yourself a pro, or it's your first time in the saddle, find a tempo that suits you. Take it for a test ride at their showroom here in Canary Wharf.



ERIN CLARK SUBWAY POSTER FRAMED PRINT
WAITROSE & PARTNERS, CANADA PLACE
£60.00



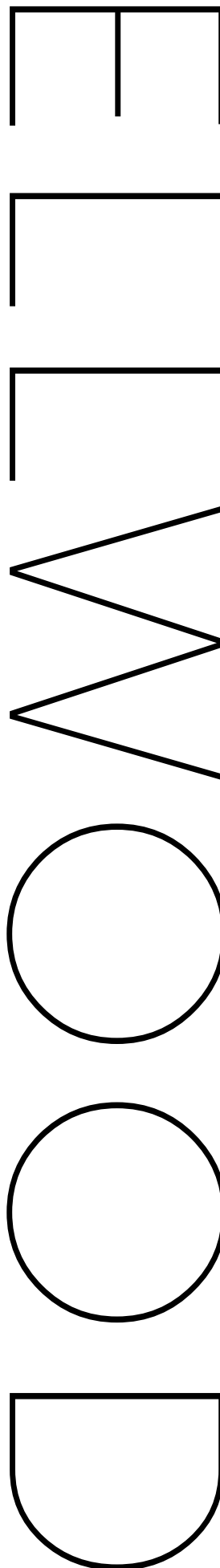
PELOTON BIKE
PELOTON, CABOT PLACE
£1,990.00

NEED TO REST YOUR LEGS?

If you've enjoyed the day buying for your lease and need to sit down, head to one of Canary Wharf's many bars and restaurants, or the Everyman cinema at Crossrail Place for the latest indie films and blockbusters.

All prices are correct at time of print.





From the bedroom office of his mum's apartment in Royal Docks to running Canary Wharf Magazine, as well as plenty of other publications, Eren Ellwood has achieved a great deal in a short space of time. And all against the backdrop of Canary Wharf.

He talks of the Estate like someone reminiscing about their childhood home. Seeing it more than simply a place of work, he's gone on to help shape the district's cultural character, curating events and pop-ups that enrich an already bursting events calendar. We found out what's next for him, and why he's not going anywhere else anytime soon.

INTERVIEW WITH

Eren Ellwood, Director at
Luxury London Media

INTERVIEW BY

Alex Fenton

"THE MOST IMPORTANT THING IS TO BRING PEOPLE HERE, SHOW THEM WHAT IT'S ABOUT AND CREATE A FUN ENVIRONMENT FOR PEOPLE TO BECOME IMMERSED IN."

What do people think nowadays when they hear the name Canary Wharf?

EE: If I'd asked my friends 15 years ago they couldn't have told you anything about this place. But the more time goes on and the more people you speak to, the more they're, not just aware, but avidly enthusiastic about it. It's infectious.

Canary Wharf has reached critical mass, or what I call 'escape velocity'. The amount of energy that's been put in is now self-perpetuating — it's very hard to stop the word from spreading now. I've worked elsewhere in London, but I always came back here. As far as I'm concerned, there isn't a better conduit to explore your own ambitions.

From Winter Lights to live music, Canary Wharf has become well-known for its vibrant events calendar. What's behind their success?

EE: Take their summer screens showing heaps of sport. It would be very easy to chase immediate commercial gain with ticketing, but that's not the Canary Wharf Group way. It's completely free. On top of that, they have an enormous stage in Canada Square Park showcasing everything from the best of Country music from Nashville to the London Philharmonic Orchestra. Again, for free. And it's paying off. Even in a choppy economic climate, it continues to attract people.

Another point is one of continuity. I've never known a business with the same employee retention as Canary Wharf Group. They obviously love it; they built it. It means the vision and drive has remained constant and I don't think you get this kind of prolific growth without it.



Summer Concerts, Canada Square Park.



Festibowl, Montgomery Square.

You masterminded the Ice Rink here at Canary Wharf for eight years. What was the secret to keeping people coming back?

EE: The ice rink was a huge success, but it wasn't doing the same thing year in, year out that made it so. That's not the Canary Wharf way. The Group constantly look to push things on, and we try to mirror this ambition in all that we do.

So, every year, the ice rink evolved. Investing a great deal of effort and money, we more than doubled the size of it to elevate the experience of those who came here. Two years ago we even became the first people ever to embed 8km of LED lighting into the ice. We've racked up a few Guinness World Records in our time.

We understand you've got something new for this winter. Could you tell us more about it?

EE: This year, we've converted the Grandstand Bar into the Off Piste Bar – an Alpine-style log cabin. We've come to realise that it's not simply enough to deliver a 'nice bar'. People expect more now. So we've got five 4x4m cabins – for private events hire – and one of the best time lapse photographers in the world has supported us in creating a semi-immersive cinematic experience on a 7x4m LED screen. You stand outside and feel as though you're in the mountains, mulled wine in hand.

"I DO MY CHRISTMAS SHOPPING IN CANARY WHARF WITHOUT FAIL EVERY YEAR."

Canary Wharf is dubbed one of (if not) the safest places in Europe. How important is this security to you?

EE: I think it's one of the best things about it. There's no doubt people feel calmer, less on edge. It gives us peace of mind and you can see this in body language and behaviour just walking around the Estate.

I'll give you an example. The Grandstand Bar. Obviously, it serves alcohol. And, obviously, people like to work hard and play hard here. And yet, after tens of thousands of people stopping by, there hasn't been a single incident. Not one. And this isn't down to heavy-handed security (we're talking about a couple of people looking after hundreds), I think everyone just wants a pleasant environment for each other and themselves. It just goes unsaid, but definitely understood.

Vertus will bring the first residents to the Estate. What impact do you think this will have?

EE: It'll mean even more. More life, more colour, more warmth. What I'm excited about is seeing how residents will impact on the culture, events and retail mix. Because they'll call it home, they'll be invested – and never underestimate the power of this.

This isn't to say those already coming here aren't invested, but there is something about where you call home that means you will leave your mark there. This is a fully-fledged neighbourhood now, and one I can't wait to continue to be a part of just by working here.

What's your best-kept secret of Canary Wharf?

EE: That's a hard one. There are many things I could say which aren't secrets at all. But I'd have to say the weekend shopping and leisure experience. I think, for some, it is a secret that there's so much on offer here beyond the working week. I do my Christmas shopping in Canary Wharf without fail every year.

Everything about the experience in these malls is poles apart from what you'd fight through on, say, Oxford Street. It's just a more enjoyable experience. Busy, but rarely any scary queues. Bustling, but not noisy. Exciting, but nowhere near stressful. Plus, you've got all the restaurants to retreat to when you need. Put it this way: I hate shopping, but I like shopping in Canary Wharf. That's the difference.

A nighttime photograph of a city skyline. In the background, a tall skyscraper is illuminated with blue lights, featuring a 'BARCLAYS' sign. To the right, a modern building with a red, angular facade is lit up. The foreground shows a dark, reflective surface, possibly water, with blurred lights and red starburst effects. The text 'LIVING FOR THE WEEK' is overlaid in large, white, sans-serif capital letters.

LIVING FOR THE WEEK



END

Famous for its skyscrapers and international businesses, there's plenty of chatter about Canary Wharf during the week. But what about weekends on the Estate? We asked one of our writers to visit and explore on a Saturday morning. He was delighted by what he found.



"AS I'M INVITED INTO MY TREATMENT ROOM, I REALISE CANARY WHARF AT WEEKENDS DOESN'T SLEEP. IT JUST BECOMES A PLEASANT MIX OF GRACEFUL BUSYNESS AND PERFECT PEACE."

08:30

Riding up the escalator from Canary Wharf tube station is surprisingly moving. Not quite a stairway to heaven, but, as your eyes adjust to the daylight, it's certainly an uplifting experience.

As you emerge 30 seconds later, life welcomes you to a transforming area of London. Groups of international visitors chatter as Reuters relays world news like you're in Times Square; families with toddlers and prams weave around one another, ducking into cafés, cake shops and restaurants; cormorants cruise across the docks, which add a shimmer.

It's a Saturday morning in early November, but the sun is out and I'm excited by my first impressions of a part of my city I don't know well.

Jubilee Park is magical in the sunshine. Close to its tranquil fountains, Helaine Blumenfeld OBE's 2016 sculpture 'Fortuna' glows below the high-rises. Blumenfeld says she positions her work 'in the magical zone between abstraction and figuration'. In 'Fortuna', inspired by the Roman goddess of luck, the artist appears to have mixed the might of muscle with curves of beauty.

Searching for coffee to warm my hands, I cut back through what seem to be offices and pass a team installing prints on the walls. As they smile and move to one side, I read about Polish artist Igor Mitoraj, whose striking bronzes appear across the world – I discover three of his sculptures are part of the permanent collection here.

On Bank Street, I'm struck by 'Testa Addormentata', Mitoraj's 1983 sculpture of a sleeping head. With the plaza filling with shoppers and brunchers, and the gentle energy of first-thing becoming a buzz, I'm not sure how he continues to sleep.



10:00

I buy a flat white from 640East and speak to the baristas. I ask what I can do in Canary Wharf at the weekend. They list the green spaces, the shops, the spa, the waterside walkways. The Ivy, if I'm around for dinner (sadly not). Or Plateau restaurant, with its tables and terraces overlooking Canada Square Park.

One then spots the notepad and pen I'm carrying. "Have you been to the Short Story Station?"

I have no idea what he means but want to find out.

His friend offers directions.

Canary Wharf, with its plazas and parks, docks and waterways, bridges and cut-throughs is a delight to lose yourself in. If you're a visitor like me, you can wander for hours, discovering tiny treats everywhere. If you live here, on the DLR and Jubilee line, beside this bend in the Thames, you have all you need on your doorstep.

14:00

Re-energised by a pastry and juice from Ole & Steen, I continue exploring. Later I weave between shoppers back in Jubilee Place to find the Short Story Station, which I now know will tell me a tale.



The mall is packed with top brands – Sandro Paris, COS, Orlebar Brown and many more. The stylish people brush the casual people who smile at the lazy-dayers who are shopping for dinner in Marks & Spencer before grabbing a healthy snack in Leon. I descend the escalator.

And there it is, the Short Story Station, standing bold and proud between stores, with a giant board telling me that 'packed into this little machine are thousands of short stories, either 1, 3 or 5 minutes long'. I push the 5-min button. Then the 3-min button. Then the 1-min button.

I'm now holding a small collection of new and classic literature. Before I can print again, a girl rushes up to the station, forcing me out of the way, and bangs '5-min'.

"I'm sorry," says her mum. "But she loves this so much. Every time we pass, she gets a story and reads it straightaway."

"How often do you visit?"

She smiles. "All the time. This machine has turned her into a reader. She loves every story it gives her. We keep coming back."

16:00

Losing my bearings in the aisles of Waitrose, a quick Google tells me it's one of the brands largest stores in the country. As I look up from my phone I'm delighted to have stumbled upon their wine bar. I indulge with a glass of Riesling while sharing on social media the moment of magic by the short story dispenser. That little machine – not in a library or bookshop, but downstairs in a shopping centre, there for everyone who passes – is, like so much of this neighbourhood, a delightful surprise.

Brightened by what Canary Wharf has given me today, I decide to look for the spa mentioned by the baristas. A massage: one final treat. Like with almost everything here, the gym, climbing wall and health spa of Third Space are just a short lift ride away.

After a quick chat with the team at reception, and tour of the spa, I sit in the relaxation area and experience something so rare in one of the world's most exciting cities: absolute silence.

As I'm invited into my treatment room, I realise Canary Wharf at weekends doesn't sleep. It just becomes a pleasant mix of graceful busyness and perfect peace.



He tells me he's heading to Brixton later, "in-keeping with 640East's love of places beginning with 'B'", he jokes. True — you'll now find them in Bethnal Green, Bristol and Brighton — but it's clear that Canary Wharf is still the brand's spiritual home: the original 'Coffee by day, beer by night' outpost.

640 EAST

INTERVIEW WITH

Ross Blake, Founder of 640East

INTERVIEW BY

Alex Fenton

With a yellow backpack slung over his shoulder, coffee-in-hand and small-talk well underway, Ross Blake looks in his element. We take a seat outside. It might be just 12°C, but the warm glow of the heater makes it toasty — I actually have to take my coat off. In doing so I can't help but glance at my watch: 3.05pm, probably a little early... coffee it is then.

Where does the name 640East come from?

RB: We began as a pop-up. We worked with Orlebar Brown, in fact, setting up what became known as the 'Orlebar Beach Bar', but we quickly realised we needed our own brand. The inspiration for the name actually came from the square footage of our shipping containers. Each one is 320 sq ft, so two of them made it 640 sq ft in total, and then we added 'East' because we're in East London. Now, all our sites are named after this original.



HIS

WHARF

“We’ve started infusing our cold brew with nitrogen, so it comes out a bit like a Guinness.”

How did you convince Canary Wharf Group that a hipster container café/bar brand would work here?

RB: Well, first off, the Group know their stuff. They saw the potential and were really supportive. I pitched a range of ideas to the Arts + Events team and one of them ended up sticking – the beginnings of what would become 640East. Secondly, we did adapt slightly. We wanted to hold onto everything that makes us unique, without jarring with the Canary Wharf aesthetic. Really, it was a case of rough-and-ready shipping container shack meets polished Canary Wharf. I think the Group saw the Estate was ready for it, and they were right.

You play house music at 7.30am on a Tuesday while serving Wharfers in suits. And it works. Firstly, why do you think this is? Secondly, who’s in charge of the playlist?

RB: I think people like it because it’s different. I can’t put it any more plainly than that. You go to a typical coffee spot and they’re playing classic coffee-sipping music. It’s too... expected.

It used to be staff who were in charge of the music, but in the last six weeks we’ve upped our game even more, enlisting the help of a music consultant. He’s curated our playlist to deliver a higher BPM during peak times – basically, to get you ready for evening drinks – whereas other times you’ll notice a more chilled-out vibe.





'It's no longer enough to just be a nice bar or café'. Do you agree?

RB: 100% agree. It used to be enough to simply sell a good product, but now you have to work much harder. That might mean offering greater variety, or it might mean increased efforts when it comes to activation. Competition is tough, so we constantly have to be thinking about how we can keep the customers we've worked so hard to attract.

How does the weekend crowd differ from that in the week in Canary Wharf?

RB: They are different, for sure. You'll typically see a lot of morning shoppers and gym goers popping by around 9am. It's a little quieter, which I personally really like, but there are occasions when it's heaving, like when there's an event on – they bring a whole different clientele in tow. We get a lot of social media influencers on weekends too. They love the spot just out the front with the neon sign and the green wall. We're all over Instagram now thanks to them.

We hear Grind is coming to the Estate. Is this town big enough for the both of you?

RB: Oh yeah, of course. There are over 120,000 people working here daily – plenty to go around – and I think Grind will fit in well. Perhaps we've paved the way for them. They've seen we've been here for a while and been successful – sometimes that's all it takes. Them coming here will attract more people to Canary Wharf and, if anything, make us busier. They're also different to us. We're really big on collaboration, working with Caravan, and the London Liquor Company. Sometimes it's actually a good thing being the little guy because it means you can borrow ideas you'd never have on your own.

What's going to be the next big thing in coffee?

RB: We've started infusing our cold brew with nitrogen, so it comes out a bit like a Guinness. Brew dispensed by draught is something you'll see a lot next year. There are a few other things people have started asking about too, like CBD-infused drinks and even mushrooms. We'll see what happens on this front...

Quick fire:

Colombian coffee beans or Ethiopian?
Colombian

How many cups of coffee do you sell here per week? (roughly)
In the region of 5,000

Americano or American pale ale?
American pale ale. Though it does depend on the time of day!

Most famous patron?
David Haye was in at the weekend

Best ever Canary Wharf event?
Definitely Winter Lights

Paul Smith or COS?
Paul Smith

The Ivy or Franco Manca?
Franco Manca

Plateau or Giant Robot?
Giant Robot



10
GEORGE
STREET



10 George Street at Wood Wharf.
Computer generated image. Indicative only.



Harbour Quay Gardens and 10 George Street viewed from South Quay. Computer generated image. Indicative only.





The balconies of the apartments at 10 George Street.
Computer generated image. Indicative only.

HIGH TIME

The first chance to live with Vertus, 10 George Street's 327 apartments rise 37 storeys above Canary Wharf's new district, Wood Wharf.

Generous balconies contour the building's simple yet elegant structure, forming a continuous ribbon up the east and west façades to lend 10 George Street its distinctive architectural character.

Inviting you into the building at ground level, a double-height lobby connects you to the waterside gardens and boardwalks of Harbour Quay, while 6,000 sq ft of amenities include a 24/7 gym studio, self-service bar, private dining room and lounge, which opens out onto a large, south-facing terrace.

Whether together, entertaining, or in search of sanctuary, the living spaces are designed to complement your lifestyle – with comfort cooling and heating, open-plan living areas, and outside space for the majority of apartments.

CLUB VERTUS

Access to the social spaces of Club Vertus offers complete freedom and flexibility, while a range of exclusive events encourages you to make your mark on where you live.

SOCIAL SPACES

Make your way to the self-service bar for a casual breakfast or to catch up with friends, escape to the Lounge when you need to relax and unwind; or book the dining room, known as the Parlour, for everything from early morning meetings to evening after parties.

PEACE OF MIND

A 24/7 concierge is here to sign for parcels, arrange for dry cleaning and welcome you home. Peace of mind from the moment you arrive, to the second you leave and every minute in between. On-site management guarantees fast solutions to any issues, often before you're aware.

EVENTS

Get exclusive access to Vertus' ongoing events programme. Stay active, engaged and inspired, with a range of activities, experiences and informative talks.

WELLBEING

A gym studio helps you stay active and manage stress levels, while the large, south-facing terrace lets your life flow from scene to scene without a second thought. Feel the weight lifted the second you arrive.



Self-service bar at 10 George Street.
Computer generated image. Indicative only.



Lobby at 10 George Street.
Computer generated image. Indicative only.



LOUNGE & TERRACE

Retreat to the Lounge to catch up on work, or with neighbours. Outside, the expansive Terrace lets you make the most of the warmer months.



The Lounge at 10 George Street.
Computer generated image. Indicative only.



The Terrace at 10 George Street.
Computer generated image. Indicative only.



The 24 hour gym studio at 10 George Street.
Computer generated image. Indicative only.

24 HOUR GYM STUDIO

Equipped for a range of fitness classes, personal training and much more.

THE PARLOUR

Effortlessly host friends, neighbours or family at any time of day and for any occasion.



FULLY FURNISHED

Choose fully-furnished for ready-to-move-in apartments
courtesy of Camerich, or unfurnished to curate yourself.
How you make Vertus home is up to you.

OUTDOOR SPACE

The majority of apartments come with balconies.
Alternatively, Club Vertus' south-facing terrace provides
over 2,800 sq ft of communal outdoor space.



Living room in a studio apartment.



Living room and dining area in a two bedroom apartment.



LIVING SPACE

The open-plan living area, with wood flooring throughout, is designed for entertaining. Full-height windows let light flood in, with apartments on the higher floors offering far-reaching views across the Estate and beyond.



Dining area in a one bedroom apartment.





Living room and dining area in a one bedroom apartment.



KITCHEN

The kitchen comes fully-fitted with Siemens appliances, including a washer/dryer, while a careful curation of space, light and materiality make for the perfect backdrop to your life.





Kitchen leading to the living room in a studio apartment.



Kitchen and dining area in a two bedroom apartment.





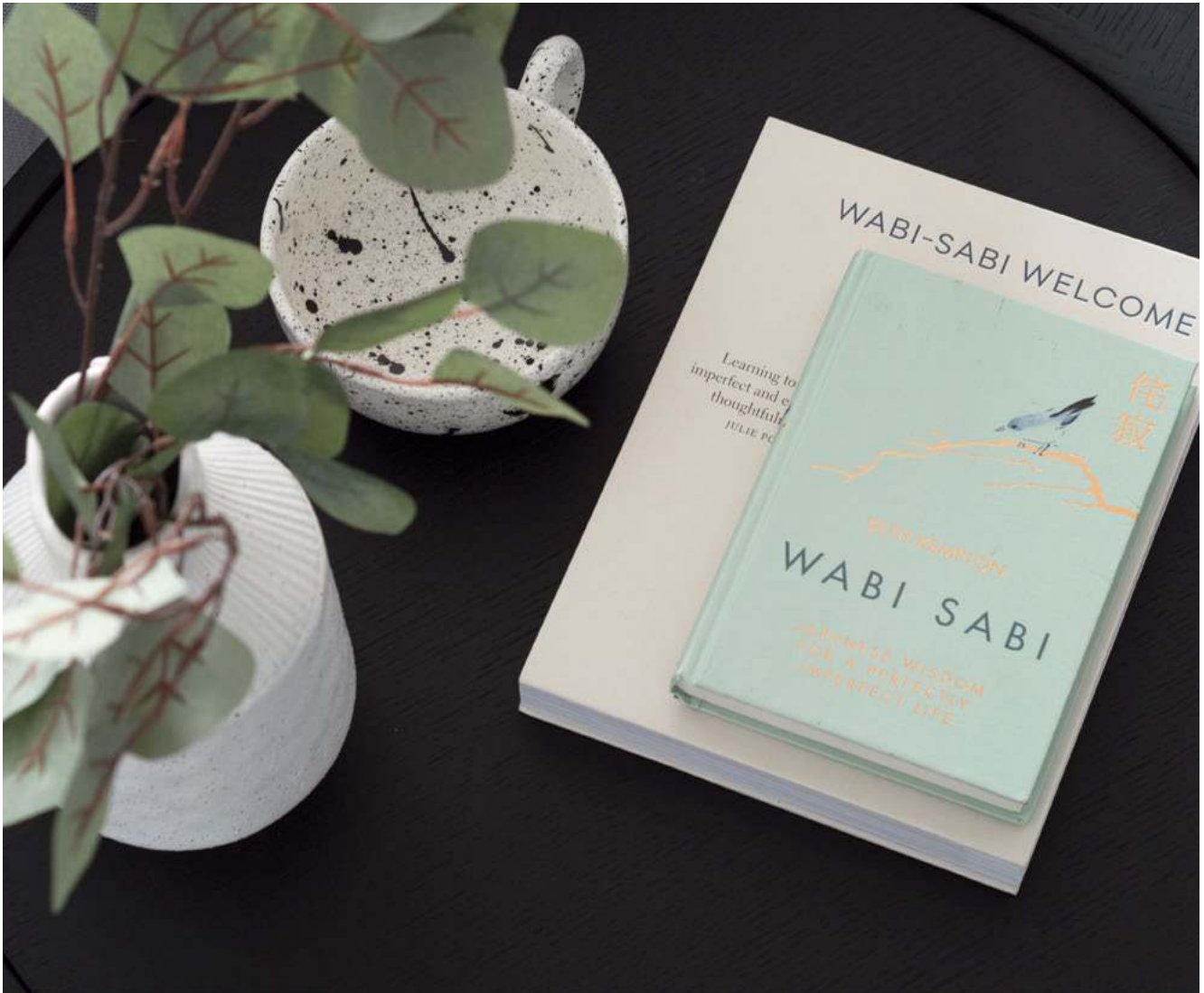
Bedroom in a one bedroom apartment.



Bathroom in a one bedroom apartment.

BEDROOM & BATHROOM

Bedrooms include fitted wardrobes, while bathrooms provide walk-in showers, underfloor heating and fully-tiled walls. Comfort cooling and heating means complete comfort whatever the season.





Bedroom in a two bedroom apartment.



Hallway in a two bedroom apartment.





Water Square South with 8 Water Street behind.
Computer generated image. Indicative only.



COMING SOON: 8 WATER STREET

With 174 apartments, 8 Water Street's low-rise character makes you feel intimately connected with the water and green space below. Enjoying access to a landscaped private garden overlooking the South Dock, and the quiet boardwalks and floating pavilions of Water Square, it also boasts an expansive roof terrace – the largest outdoor space in the Vertus portfolio – as well as a lounge, dining room and screening room.

COMING SOON: NEWFOUNDLAND

Newfoundland is a striking new addition to Canary Wharf's celebrated skyline. Comprising 636 apartments arranged over a 58-storey tower, full-height windows wrap around each apartment's living space, maximising views across the capital. Choose an east-facing aspect looking out over Canary Wharf, or turn west for dramatic views of the Thames and the City. Home to more than just your apartment, Newfoundland also provides residents with exclusive access to private resident amenities including a gym, lounge, terrace and children's play area.





Newfoundland. Computer generated image. Indicative only.

DIRECTORY

SHOPS

Accessorize / Canada Place	Miller Harris / Cabot Place
Asics / Jubilee Place	Moleskine / Cabot Place
Aspinal of London / Cabot Place	Molton Brown / Jubilee Place
Bang & Olufsen / South Colonnade	Monica Vinader / Jubilee Place
Barker Shoes / Cabot Place	Monsoon / Canada Place
Bimba Y Lola / Jubilee Place	Montblanc / Cabot Place
Bobbi Brown / Cabot Place	Moss Bros. / Cabot Place
Boots The Chemist / Cabot Place / Canada Place / Jubilee Place	Mulberry / Jubilee Place
BOSS / Cabot Place	News on the Wharf / Cabot Place / Canada Place / Jubilee Place / One Canada Square
Bremont / Cabot Place	Nicolas Wine Merchant / One Canada Square
Brown's Florist / Canada Place	Oliver Bonas / Jubilee Place
Calvin Klein Underwear / Cabot Place	Ollie Quinn / Jubilee Place
Carat* / Cabot Place	Orlebar Brown / Jubilee Place
Cards Galore / Cabot Place / Canada Place	Pandora / Cabot Place
Carphone Warehouse / One Canada Square	Paul Smith / Cabot Place
Charbonnel et Walker / Cabot Place	Peloton / Cabot Place
Charles Tyrwhitt / Canada Place	Penhaligon's / Cabot Place
Church's English Shoes / Cabot Place	Polo Ralph Lauren / Cabot Place
Claudie Pierlot / Jubilee Place	Pretty Ballerinas / Jubilee Place
Clintons / One Canada Square	Reiss / Jubilee Place
Coach / Cabot Place	Reiss Womenswear / Cabot Place
COS / Jubilee Place	Rituals / Jubilee Place
Crockett & Jones / Cabot Place	Robert Dyas / Canada Place
Currys PC World / Canada Place	Ryman Stationery / Cabot Place
David Clulow Opticians / Cabot Place / Jubilee Place	Sandro Paris / Jubilee Place
David M. Robinson / Jubilee Place	Schuh / Jubilee Place
Dune London / Cabot Place	Scribbler / One Canada Place
EE / One Canada Square	Snappy Snaps / One Canada Place
English Tailoring / South Colonnade	Space NK / Cabot Place
Flying Tiger Copenhagen / Crossrail Place	Superdry / Canada Place
Gant / Canada Place	Sweaty Betty / Jubilee Place
Gap / Canada Place	T.M Lewin / Canada Place / Jubilee Place
Godiva / Jubilee Place	Ted Baker / Canada Place
Goldsmiths / Canada Place	Tesco Metro / Cabot Place
Hackett / Cabot Place	The Body Shop / Jubilee Place
Hobbs / Canada Place	The Kooples / Canada Place
Holland & Barrett / One Canada Square / Jubilee Place	The White Company / Jubilee Place
Hotel Chocolat / Canada Place	Thomas Pink / Cabot Place
IQOS / Jubilee Place	Tiffany & Co. / Cabot Place
JD Sports / Canada Place	Tom Davies / Cabot Place
Jo Malone London / Cabot Place	Topshop / Canada Place
Jones Bootmaker / Canada Place	Vision Express Optical Lab / Canada Place
Kiehl's since 1851 / Jubilee Place	Vodafone / Canada Place
L'Occitane / Jubilee Place	Waitrose & Partners / Canada Place
London Grace / Canada Place	Warehouse / Canada Place
Lululemon / Jubilee Place	Watches of Switzerland / Canada Place
MAC / Jubilee Place	Watchfinder & Co. / Cabot Place
Maje / Jubilee Place	Waterstones / Cabot Place
Mango / Canada Place	Winser London / Jubilee Place
Marks & Spencer / Jubilee Place	Whistles / Jubilee Place
Massimo Dutti / Cabot Place	Whittard of Chelsea / One Canada Square
	Wolford / Jubilee Place
	Zara / Cabot Place

CAFÉS, BARS & RESTAURANTS

640East / Montgomery Square	Natural Fitness Food / Canada Place
Ahi Poké, Wharf Kitchen / Jubilee Place	Nicolas Wine Bar / One Canada Square
Amerigo Vespucci / Cabot Square	N°35 Mackenzie Walk / Mackenzie Walk
Bad Brownie / Reuters Plaza	Notes Coffee / Crossrail Place
Big Easy / Crossrail Place	Obica Mozzarella Bar / West Wintergarden
Bird, Wharf Kitchen / Jubilee Place	Off-Piste / Canada Square Park
Birley Salt Beef / One Canada Square	Ole & Steen / Crossrail Place
Birley Sandwiches / Cabot Place / Canada Place	One Canada Square Restaurant & Bar / One Canada Square
Birley Soups & Salads / Cabot Place	Paul / Cabot Place
Birleys / Canada Place / Churchill Place	Paul, Kiosk / Jubilee Place
Black Sheep Coffee / Jubilee Place / South Colonade	Pizza Express / Cabot Place
Boisdale of Canary Wharf / Cabot Place	Plateau Restaurant, Bar & Grill / Canada Place
Brew Dog / Churchill Place	Pret A Manger / Cabot Place / Canada Place / Jubilee Place / One Canada Square
Byron / Cabot Place	Pure / One Canada Square
Café Brera / Cabot Place / Cabot Square / Jubilee Place	Radio Alice / Jubilee Place
Caffé Nero / Jubilee Place	Rainbo, Wharf Kitchen / Jubilee Place
Ca'puccino / Cabot Place	Rocket by Balls Brothers / Churchill Place
Carluccio's / Reuters Place	Roka / The Park Pavillion
Chai Ki / Crossrail Place	Shake Shack / The Park Pavillion
Chop'd / Canada Place	Spier's Salad / Reuters Plaza
Costa / Cabot Place / Canada Place	Sports Bar & Grill / Crossrail Place
Crosstown Doughnuts / Jubilee Place	Starbucks / Churchill Place / Jubilee Place / One Canada Square
Crush / Jubilee Place / One Canada Square	Sticks 'n' Sushi / Crossrail Place
Davy's Wine Bar / Fisherman's Walk	T4 / Canada Place
Department of Coffee and Social Affairs / Westferry Circus	The Alchemist / The Reuters Plaza
Electric Shuffle / Cabot Square	The Athenian, Wharf Kitchen / Jubilee Place
Farmer J / Canada Place / Jubilee Place	The Breakfast Club / Crossrail Place
Farmstand / Cabot Place	The Ivy in the Park / Canada Square Park
Five Guys / Jubilee Place	The Market Place, M&S / Jubilee Place
Franco Manca / Crossrail Place	The Merchant / Fisherman's Walk
Garbanzos / Reuters Plaza	The Paleo Supply, Wharf Kitchen / Jubilee Place
Giant Robot / Crossrail Place	The Parlour / The Park Pavillion
Grateful Kitchen / Chancellor Passage	The Pearson Room / Canada Place
Henry Addington / Mackenzie Walk	The Vurger Co, Wharf Kitchen / Jubilee Place
Humble & Grape / Mackenzie Walk	Veggie Pret / Canada Place
Iberica Canary Wharf / Cabot Square	Velo / Reuters Plaza
Iberica la Terraza / Cabot Square	Wagamama / Jubilee Place
Ippudo Canary Wharf / Crossrail Place	Wahaca / The Park Pavillion
Island Poke, Wharf Kitchen / Crossrail Place	Wasabi / Cabot Place
Itsu Kiosk / Canada Place, Jubilee Walk / Canada Place, near Waitrose Food, Fashion & Home / Cabot Place / Jubilee Place	Yifang / Jubilee Place
Joe and the Juice / Churchill Place	
Joe Blakes / Canada Place	
Krispy Kreme / Canada Place	
Le Pain Quotidien / Jubilee Place	
Leon / Cabot Place / Jubilee Place	
Lola's Cupcakes / Canada Place	
Maitre Choux / Canada Place	
Mama's Jerk, Wharf Kitchen / Jubilee Place	
Nando's / Cabot Place / Jubilee Place	

SERVICES & AMENITIES

ACE-FX bureau de change / Cabot Place / Canada Place
Adam / Cabot Place
Awakn / Jubilee Place
Babylon Health / Cabot Place
Barclays ATM / Churchill Place / One Canada Square
Barclays Bank / Churchill Place
Barry's Bootcamp / Crossrail Place
Blink Brow / Canada Place
Blossoms Health Care / Upper Bank Street
Boots The Chemist / Cabot Place / Canada Place / Jubilee Place
Bright Horizons Emergency Childcare Centre / Canada Square
Bright Horizons Nursery / Columbus Courtyard
Bupa Dental / Churchill Place
Bupa Health and Dental Centre / Crossrail Place
Citi Bank ATM / Canada Square
City of London Dry Cleaning / Cabot Place / Canada Place
Coral / One Canada Square
David Clulow Opticians / Cabot Place / Jubilee Place
Docklands Healthcare / Upper Bank Street
East Wintergarden
Efendi Dry Cleaners / Jubilee Place
Everyman Cinema / Crossrail Place
Flexology / Canada Place
Freedom Back Clinics / Canada Place
Halifax ATM / Cabot Place
Halifax / Cabot Place
HSBC ATM / Canada Place / Jubilee Place
Idea Store / Churchill Place
iSmash / Canada Place
James Shoe Care / Canada Place / Churchill Place / One Canada Square
James Shoeshine Chair / Cabot Place / Canada Place / Jubilee Place
Jon Hala / Jubilee Place
Knight Frank / Cabot Square
Le Chalet Cryo / Canada Place
Lloyds Bank ATM / Canada Square

Lloyds Bank / The Park Pavilion
Mouth Dental / Churchill Place
Photo Me Booth / Canada Place
Post Office, Chancellor Passage / Churchill Place
Pure Sports Medicine / Cabot Place
Re:Spa, Third Space / Canada Place
Santander ATM / One Canada Square
Santander / One Canada Square
Sean Hanna / Jubilee Place
Sk:n / Canada Place
Smilepod / Canada Place / Jubilee Place
Snappy Snaps Kiosk / Canada Place
Sweat by BXR / Crossrail Place
Ted's Grooming Room / Cabot Place / Churchill Place
The Color Co / South Colonnade
The Prayer Room / Churchill Place
Third Space / Canada Place
Toni & Guy / One Canada Square
Urbanbeach Tanning & Beauty / Jubilee Place
Vamos / Jubilee Place
Vision Express Optical Lab / Canada Place
Wanyoo / Crossrail Place

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